

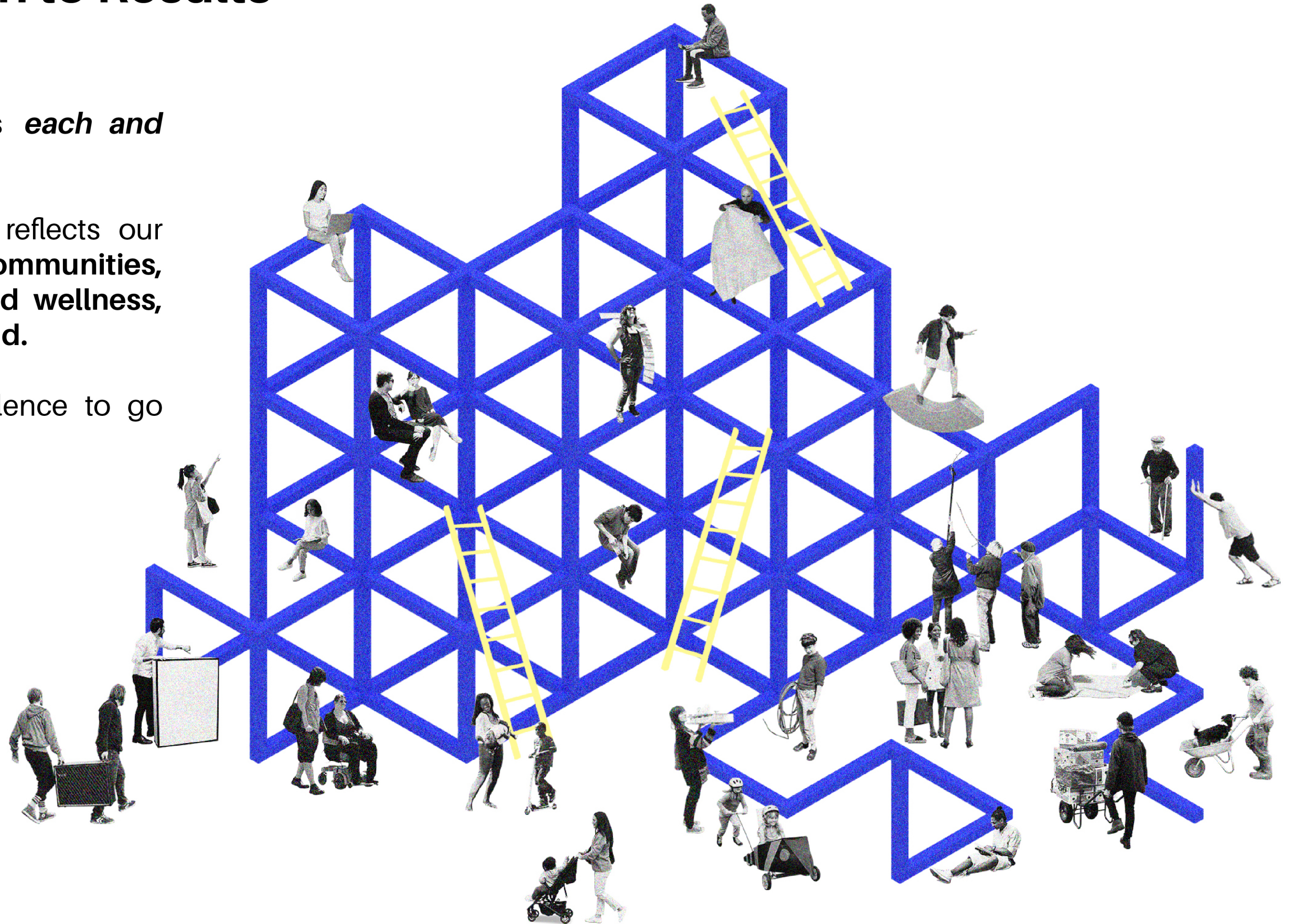
**From Research to Results:
Orchestrating a National Forum towards
Building a Culture of Design Quality**

From Research to Results

Design Quality affects *each and every one of us*.

Our built environment reflects our **values, supports our communities, impacts our health and wellness, and responds to our land.**

We need design excellence to go *viral!*



Orchestrating a National Forum

A **dialogue** and **collaboration** between **all design professionals**, including Architects, Planners, Landscape Architects and Urban Designers together with policymakers, researchers, educators, as well as the **general public** — *people with experience*.



It strives to **empower people** with awareness necessary to **foster *cultural change***.

Towards Building a National Culture of Design Quality

Design quality should not only
be accepted — it should be
demanded!

Together, we can build a more **connected,**
thoughtful, and design-conscious Canada —
where **design quality** is a ***treasured national***
culture.



National Partners List

Christopher Dziwinski, PSPC (Public Services & Procurement Canada)

Danielle Catley, RAIC (Royal Architectural Institute of Canada)

Doramy Ehling, RHF (Rick Hansen Foundation)

Grant Fahlgren, CSLA (Canadian Society of Landscape Architecture)

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